

# Revolutionary New Syngenta Module Helps Southern Growers Manage Resistance

GREENSBORO, N.C.

**W**ith the number of glyphosate-resistant weeds on the rise, Syngenta has added Southern recommendations to the Resistance Fighter™ Resistance Management Module, a unique tool to help growers manage resistance by offering herbicide solutions tailored to corn and soybean fields.

The interactive solutions module allows growers to input attributes unique to their farm and management style, generating a herbicide program designed to fit their needs. Each solution is customized by crop, weed, county, state, preferred management methods and history of resistance.

The Resistance Fighter Resistance Management Module offers Southern growers customized solutions for weed control including resistant weeds. It is currently available on the Syngenta resistance management Web site, **H Y P E R L I N K** "<http://www.resistancefighter.com/module>" resistancefighter.com/module.

"I stood side-by-side with a North Carolina grower looking at a field overrun with glyphosate-resistant weeds," said Chuck Foresman, manager of weed resistance strategies for Syngenta. "He said that pigweed isn't his number one problem; it's his number one, two and three problems. It was at the point where he was determining whether or not that property could be used for farming. Growers are looking for answers, and this module provides a step in the right direction. It's a valuable resource for both growers and retailers."

Emphasized by the recent confirmation of both glyphosate-resistant giant ragweed and Palmer amaranth in Tennessee, glyphosate resistance remains a real and growing threat. Each new species brings an additional challenge to management programs.

"Unfortunately, there is a mindset by some that chemical companies are going to develop a new herbicide mode of action to alleviate glyphosate resistance before it becomes a bigger problem. If we found a new mode of action today it would take a minimum of ten years to

get a product to market," said Foresman. "That 'silver bullet' isn't coming anytime in the near future. We need to be looking at the herbicide programs available today and other cultural options, and make the best use of those tools. That's where this module can help."

For more information on the Syngenta Resistance Fighter Resistance Management Module and management options, visit **HYPERLINK** "<http://www.resistancefighter.com/module>" resistancefighter.com/module.

For more information, visit the Syngenta Crop Protection Web site at **HYPERLINK** "<http://www.syngentacropprotection.com>" [www.syngentacropprotection.com](http://www.syngentacropprotection.com) or the FarmAssist Web site at [www.cotton.farmassist.com](http://www.cotton.farmassist.com), or contact the Syngenta Customer Center at 1-866-SYNGENTA (866-796-4368). **Δ**

©2008 Syngenta. Syngenta Crop Protection, Inc. Greensboro, NC 27409. Important: Always read and follow label directions before buying and using these products. Resistance Fighter™ is a trademark and the Syngenta logo is a registered trademark of a Syngenta Group Company.

Syngenta Crop Protection, Inc. warrants that its products conform to the chemical description set forth on the products' labels. **NO OTHER WARRANTIES, WHETHER EXPRESSED OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY AND OF FITNESS FOR A PARTICULAR PURPOSE, SHALL APPLY TO SYNGENTA PRODUCTS.** Syngenta Crop Protection, Inc. neither assumes nor authorizes any representative or other person to assume for it any obligation or liability other than such as is expressly set forth herein. **UNDER NO CIRCUMSTANCES SHALL SYNGENTA CROP PROTECTION, INC. BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM ANY USE OR HANDLING OF ITS PRODUCTS.** No statements or recommendations contained herein are to be construed as inducements to infringe any relevant patent now or hereafter in existence.